

published in this issue of the JOURNAL which records an addition of 58 more names than that of last year—certainly very encouraging.

The laboratory workers will continue their program, and progress has been made by the committee on the proposed book to be written, in popular style, through which the public will be informed of achievements of pharmacy.

The American Association of Colleges of Pharmacy will hold its sessions under the amended By-Laws, and as an association instead of a conference.

The National Association of Boards of Pharmacy anticipates the largest representation in its history and with the former organization will plan for the changes in pharmacy school curricula.

There are quite a number whose membership in the AMERICAN PHARMACEUTICAL ASSOCIATION antedates the 50th anniversary of that body, but only sixteen members who affiliated with the organization in 1876 or prior to that time are with us. The oldest in years and membership (1858) is Joseph L. Lemberger, of Lebanon, Pa., who is in very poor health; James Vernor, of Detroit joined the ASSOCIATION in 1866; Edward Mallinckrodt, of St. Louis, has been a member since 1869 and the picture of William Henry Rogers graces the first text page of this JOURNAL; Ex-President John Uri Lloyd's membership dates from 1870; Solomon Boehm, of St. Louis, became a member in 1871; George A. Crossman, of Taunton, Mass., John Richard Pitt of Middletown, Conn., and Frederick Belding Power, of Washington, D. C. joined in 1872; Henry Solomon Wellcome, London, England, Benjamin Thomas Fairchild, New York, Edward Wheelock Runyon, New York, Israel Hammond Shurtleff of New Bedford, Mass. and John G. Godding, of Boston became members in 1875; Charles Henry Schrank, of Milwaukee and Edward Seymour Dawson of Syracuse are "centennial year" members.

A number, who during past years shared the work and pleasures of annual conventions have departed and will be missed at the Philadelphia sessions; Ex-President Henry Milton Whelpley presided over the 50th anniversary meeting of the ASSOCIATION, and Charles Caspari, Jr. was the Secretary. We look forward to a larger organization and service, and greater achievements; we meet the friends of other years, and we pause a while to think of those not with us in our deliberations.

Other ASSOCIATION items will be found under "Societies and Colleges."

Make your arrangements to come, if you have not yet done so.—E. G. E.

PHARMACY WEEK.

THE time for "Pharmacy Week" has been fixed for the second week of October, therefore the period of October 10-16 includes the days during which drug store publicity and displays should speak for pharmacy and for you and those engaged with you as pharmacists. Even though the merchandising side may predominate in an establishment, the very fact that a pharmacist owns or conducts the store gives a prestige to the business and an assurance to the patron, whatever his intended purchase may be—there are no drugless drug stores and whatever special privileges a pharmacy may have has been given because it is supervised, owned or controlled by a pharmacist. A few have contended that their profits

would be as large if they did not have the qualifications and credentials of a pharmacist. As far as our information goes, not one has tried the experiment of eliminating pharmacy from the drug store.

In a contribution of this issue, Robert P. Fischelis quotes from a paper on "Holding the Franchise" by Dr. James H. Beal, which very clearly presents the importance of pharmacy as an essential of the drug business; the article referred to, "An Opportunity," is well worth thoughtful reading for it carries a message of growing importance. The application is a logical consideration which answers every argument relative to the part pharmacy has in the drug store even in one wherein it is almost at the vanishing point; an important lesson is taught thereby, namely that pharmacy secures the foundation of the business and has established the confidence of the patronage, not only in one store, but in all of them. It is the safeguard for pharmacists and the basis whereon all pharmacy laws must be established and especially those which restrict the practice of pharmacy.

The significance and the beneficial results of "Pharmacy Week" to pharmacy and the drug business depend upon the impress on the public, the publicity given relative to its mission; there is opportunity during fifty weeks or more each year to advertise the merchandising side of the store so very necessary for producing direct profit, during "Pharmacy Week," however, pharmacy should be the paramount topic of the drug store.

The results of the first "Pharmacy Week" were gratifying and the experience gained will be productive of greater success, because the opportunities for telling the story of pharmacy are much greater than they were last year—both the U. S. Pharmacopœia X and National Formulary V have become the Standards which can be explained by exhibits in show windows and by indoor displays; in connection therewith chemicals and galenicals can be shown. An idea is presented by the display at the recent American Medical Association meeting in Dallas—p. 495 of the June JOURNAL A. PH. A. A picture of the "Father of the United States Pharmacopœia," Dr. Lyman Spalding, with sketch, will be found on p. 674 of the August JOURNAL for 1917 and a leaf from the first U. S. Pharmacopœia on the page following. The members of the N. F. Revision Committee are shown in the April JOURNAL of this year, in the June and July Issues there are several interesting historical items and in this number a letter to the Father of the U. S. Pharmacopœia from a wholesale drug house of 1810 is reproduced. These references will suggest to the readers how a window display may be made with the standards as centers of attraction to the window, round about JOURNALS, open at pages referred to, may be placed. In another display the components of a preparation may be shown, the sources, methods of manufacture, etc. It is needless to go into further details, because everyone will embody some original idea. The message of this comment is to let pharmacy speak during its designated week.—E. G. E.

Committee on National Pharmacy Week is composed of Robert J. Ruth, 145 N. 10th St., Philadelphia; Frederick B. Kilmer, New Brunswick, N. J.; William B. Day, Chicago; W. Bruce Philip, San Francisco; Hal Emens Duncan, Birmingham, Ala., for the AMERICAN PHARMACEUTICAL ASSOCIATION. Charles Fred Wright, Boston; Joe Noble, Philadelphia; Philip Jacob Kolb, Chicago; Sam Davis, Nashville; John Culley, Ogden, for National Association of Retail Druggists.